

Privacy Policy

Effective Date: 01/01/2025

Company: Innovation Nutrition

At Innovation Nutrition, we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect your information when you visit our website or interact with our services.

1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, billing/shipping address, and payment details when you make a purchase or contact us.
- Non-Personal Information: Browser type, device information, IP address, and how you use our website (collected through cookies and analytics tools).

2. How We Use Your Information

We use the information we collect to:

- Process and fulfill orders.
- Provide customer service and respond to inquiries.
- Send order confirmations, updates, or promotional offers (only if you opt in).
- Improve our website, products, and customer experience.
- Comply with legal obligations.

3. Cookies & Tracking Technologies

Our website may use cookies and similar technologies to remember your preferences, analyze website traffic, and provide targeted advertisements. You can disable cookies through your browser settings.

4. Sharing Your Information

We do not sell or rent your personal information. We may share your information with service providers (payment processors, shipping carriers, IT support) or as required by law.

5. Data Security

We use reasonable security measures to protect your personal information, but no system can be 100% secure.

6. Your Rights

You may request access, updates, or deletion of your personal information, or opt out of promotional emails.

7. Children's Privacy

We do not knowingly collect information from children under 13.

8. Third-Party Links

We are not responsible for the privacy practices of third-party websites linked from our site.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted with a revised effective date.

10. Contact Us

Innovation Nutrition